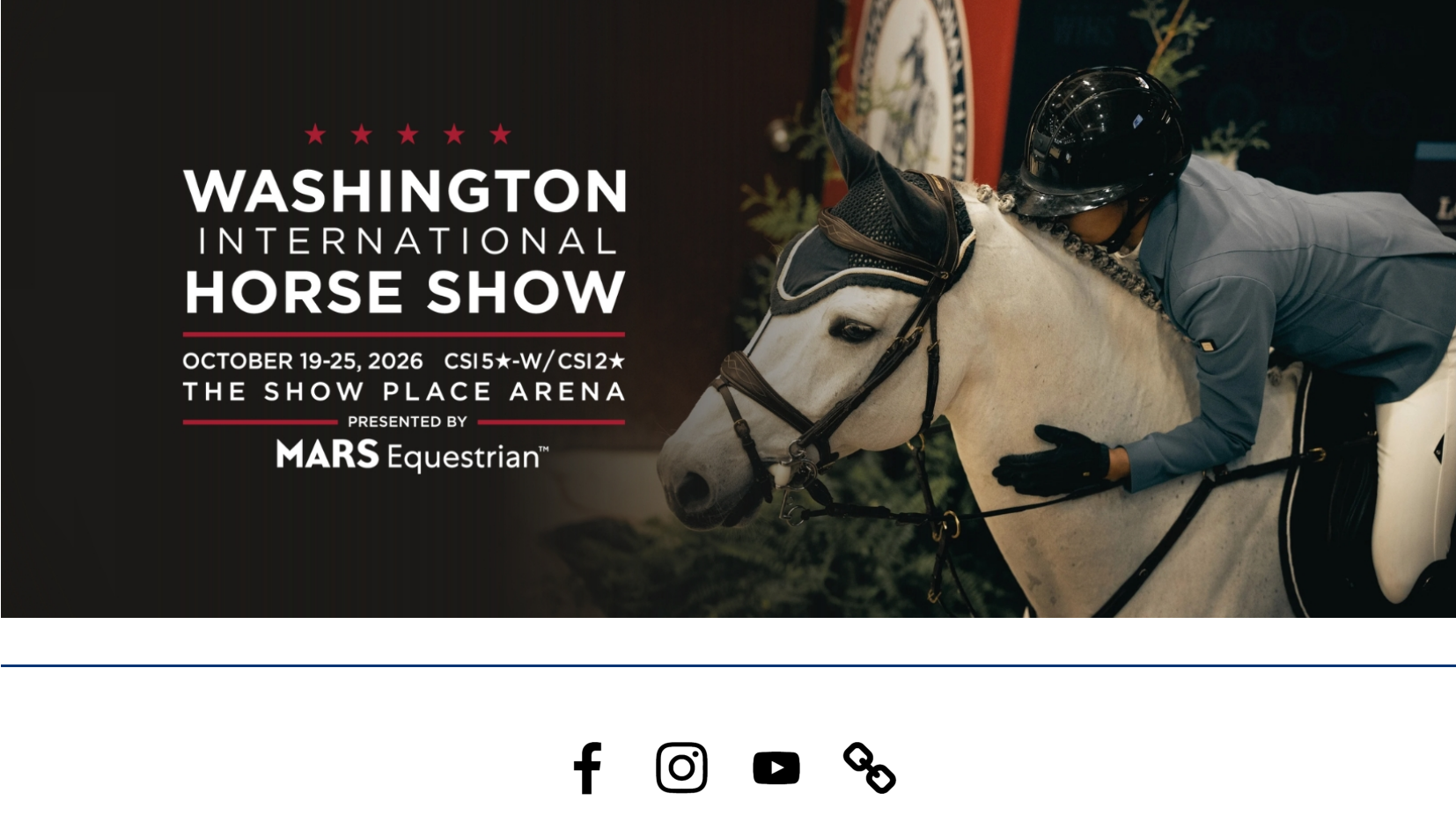


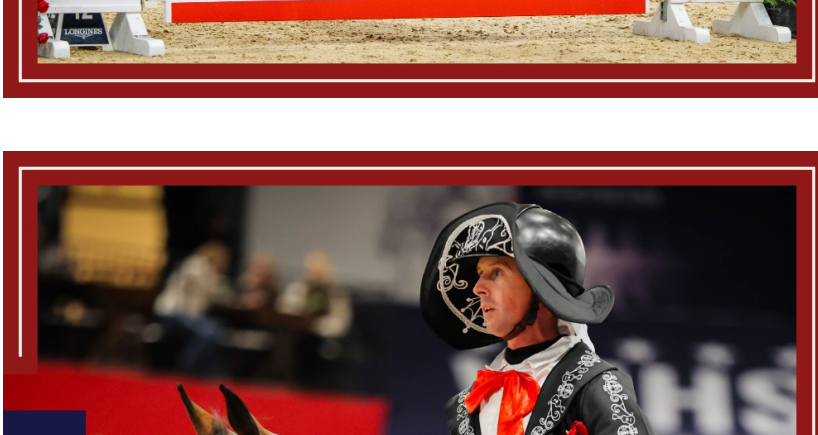
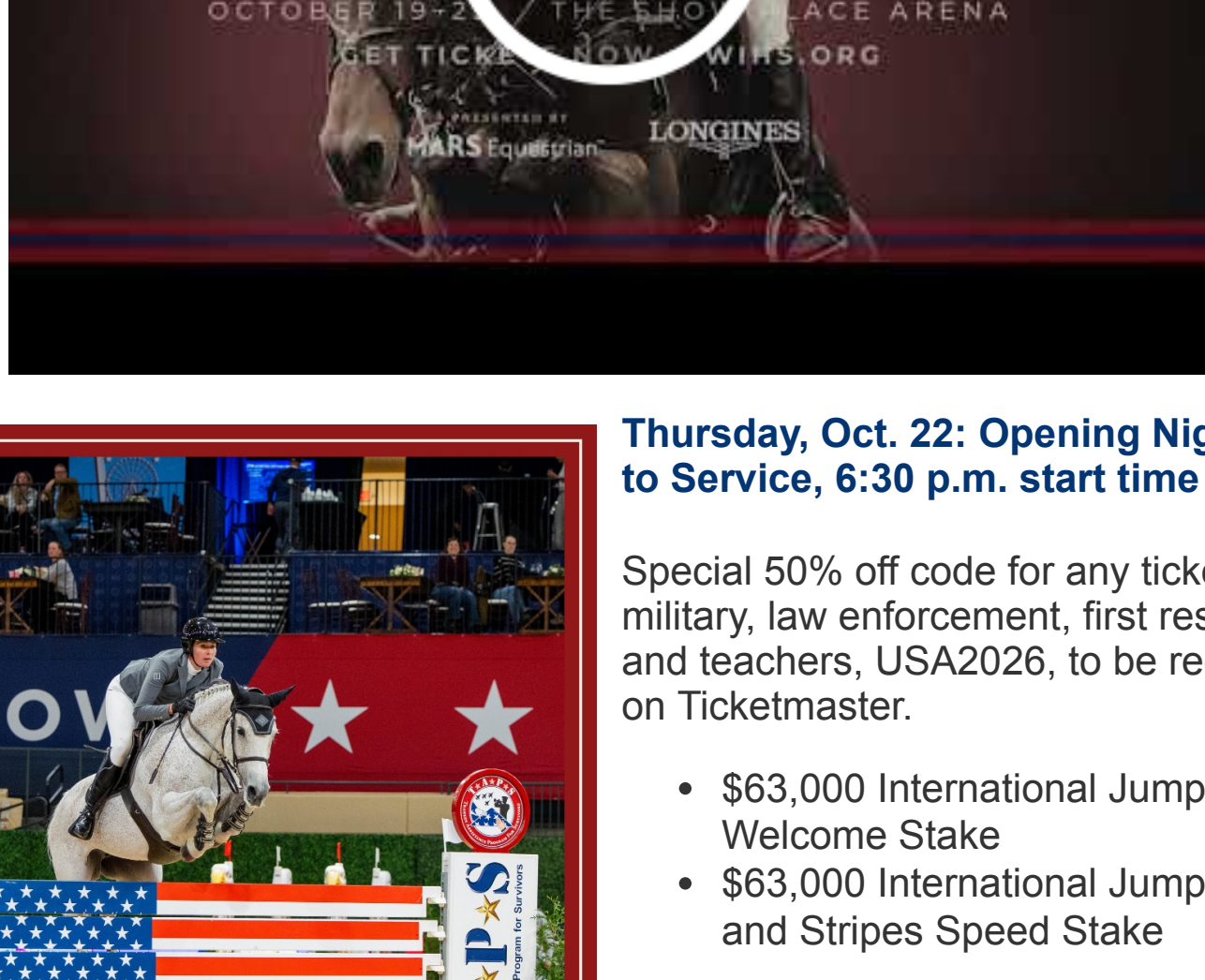
For Immediate Release | October 7, 2026
Contact: Jennifer Wood | [Jump Media](mailto:JumpMedia) | jwood@jumpmediallc.com

Excitement Is Building for WIHS 2026

Upper Marlboro, MD – October has begun, and that means the Washington International Horse Show (WIHS), presented by MARS Equestrian™ is almost here! Get ready for seven days of world-class competition, unforgettable equestrian action, and all the excitement that makes WIHS one of the most anticipated weeks of the year. Tickets are on sale for three spectacular nights in the spotlight plus a new CSI2* grand prix on Saturday afternoon, while VIP tables offer the ultimate way to experience the show ringside. Beyond the arena, there's even more to look forward to, from the inspiring Ethos Award Gala to the Kind Wins initiative. The horses are ready, the stage is set, and an incredible week at WIHS is just around the corner.

[2026 Schedule](#)

[Buy Tickets](#)



Thursday, Oct. 22: Opening Night Salute to Service, 6:30 p.m. start time

Special 50% off code for any ticket for military, law enforcement, first responders, and teachers, USA2026, to be redeemed on Ticketmaster.

- \$63,000 International Jumper Welcome Stake
- \$63,000 International Jumper Stars and Stripes Speed Stake

[Tickets](#)



Friday, Oct. 23: MARS Barn Night, 6:30 p.m. start time

MARS Barn Night will start with the new WIHS Pony Jumper Championships, presented by World Wide Technology, followed by crowd favorite, WIHS Shetland Pony Steeplechase, presented by Artemis Equestrian Farm LLC and the International Jumper Accumulator Costume Class. Winners of the Barn Night Contests will be named at MARS Barn Night!

- WIHS Pony Jumper Championship
- WIHS Shetland Pony Steeplechase
- \$63,000 International Jumper Accumulator Costume Class

[Tickets](#)



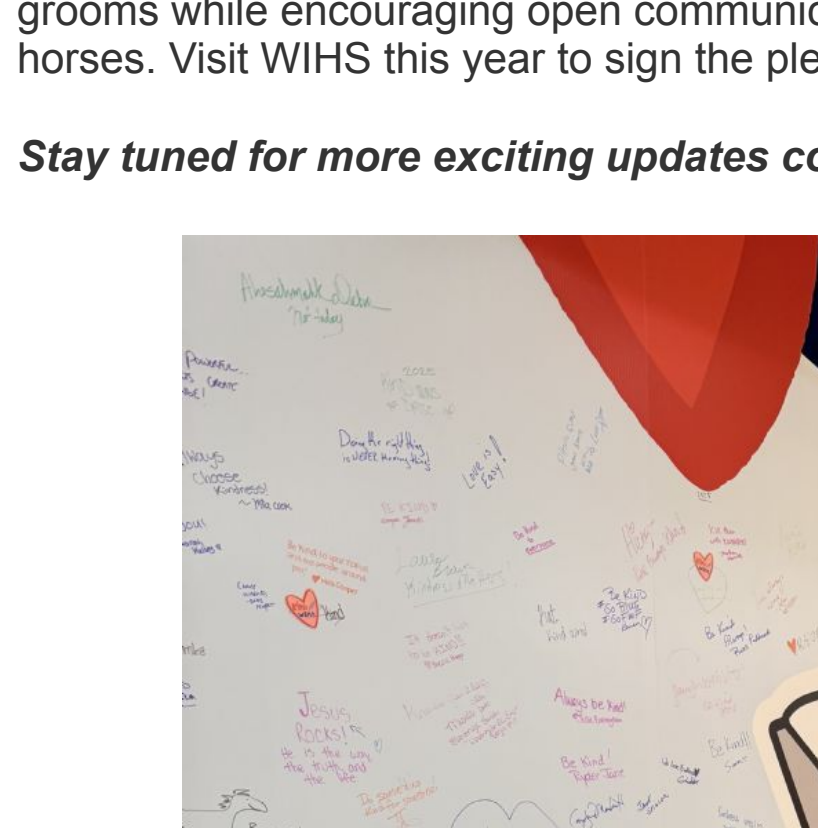
Saturday, Oct. 24: CSI2* Grand Prix, 1 p.m. start time

The new \$50,000 Ambassador's Cup Grand Prix CSI2* will take place following Kids' Day presented by Land Rover of Alexandria.

All children under 18 will get in for free with a wristband picked up from Kids' Day or at the box office. Adults can purchase tickets ahead of time through Ticketmaster or day of at the box office.

- \$50,000 CSI2* Ambassador's Cup Grand Prix

[Tickets](#)



Saturday, Oct. 24: World Cup Night, 6:15 p.m. WIHS Equitation Final, 8:20 p.m. World Cup

Saturday is World Cup Night, and the ring will be electric as top horses and riders from around the world take center stage for the \$340,000 Longines FEI Jumping World Cup Washington CSI5*-W for the President's Cup with the biggest, most challenging jumps and the largest purse of the show.

- WIHS Equitation Final
- \$340,000 Longines FEI Jumping World Cup Washington CSI5*-W

[Tickets](#)

Kind Wins: Sign the Pledge in Person or Online

The "Kind Wins" campaign at Washington International Horse Show promotes positivity, good mental health, and preventing bullying. The goal is to foster a positive atmosphere for everyone: first-time fans, competitors, trainers, parents, local equestrians, and grooms while encouraging open communication, inclusivity, and a shared love for horses. Visit WIHS this year to sign the pledge wall in person, or sign anytime online.

Stay tuned for more exciting updates coming soon from Kind Wins!



[Learn More](#)

[Sign the Pledge Wall](#)

Ethos Award Gala

The Ethos Award recognizes individuals who advance the engagement of Black and Brown people in the world of equestrian sports.

Founded in 2022 by Roberta Wilmore and Jess Saalfeld, The Ethos Award is a biennial celebration of joy and representation. In the ongoing effort to make history known, they honor the powerful, inspiring, and revolutionary leadership of Black and Brown equestrians, past and present. The gala is hosted at different equestrian venues across the country to support their mission of inclusivity and accessibility and to reach a wider audience.



Ethos Awards founders Jess Saalfeld (left) and Roberta Wilmore (right) with 2022 award winner Jesse Parker. Photo courtesy of Ethos Award

This year's Champagne Brunch Gala is on Saturday, October 24, from 10 a.m.-12:30 p.m. Recipients include:

- **Zoie Brogdon:** Cowgirl, equestrian show jumper, and micro-influencer
- **Sophie Gochman:** Recipient of several major national titles and a vocal activist and ally for equity and diversity
- **Berry Porter:** Top national equitation trainer and recipient of the USHJA President's Distinguished Service Award
- **Rob Van Jacobs:** The first Black US Equestrian Federation "R" judge
- **Ge'niay Vaughn:** International dressage rider and 2025 FEI Dressage World Cup Final competitor
- **Dr. Miguel Wilson:** Founder of Ride to the Olympics and the Atlanta Fashion & Polo Classic



The Ethos Award Gala portrays stories that challenge perceptions about what an equestrian has been, is, and will be. Bridging communities and encouraging joy to the sport. The Ethos Award is about recognition. It's about pride and advancement, and about a new appreciation and expression of the sport.

[Ethos Awards Tickets and Tables](#)

VIP HOSPALITY AT WIHS

RESERVE YOUR VIP TABLE TODAY!

WIHS VIP Club at The Show Place Arena

WIHS is pleased to offer a variety of table options on WIHS' VIP Club, a custom-built two tiered balcony overlooking the arena, featuring complimentary premium food and beverage service. With the exciting 5* and national finals competition from the comfort of a reserved table for your guests, barnmates, family, and friends. Breakfast, lunch and dinner is offered daily and all table holders receive a special VIP gift and the option to sponsor a class, division, or award. As a 501(c)(3) nonprofit organization, all table purchases and sponsorship contributions to WIHS are tax deductible less the value of goods received.

EXPANDED CATERING

BREAKFAST, LUNCH AND DINNER EVERY DAY

OPTIONS INCLUDE:

FULL WEEK TABLE FOR 8 GUESTS

Includes evenings: \$15,000 (\$12,250 tax deductible)

DAYTIME ONLY TABLE FOR 8 GUESTS

\$10,000 (\$8,250 tax deductible)

EARLY WEEK, PONY SPECIALS, and ADULT AND CHILDREN'S FINAL TABLES AVAILABLE

[CLICK TO LEARN MORE ABOUT ALL VIP TABLE OPTIONS](#)

or email sponsor@wihs.org for more information

[VIP Tables](#)

We'll see you ringside for an unforgettable week at WIHS!

For more information, visit www.wihs.org.