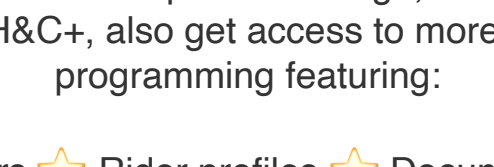




WHAT'S ON

H&C

HORSE & COUNTRY



Horse & Country (H&C) offers extensive sports coverage, both live and on demand. Members of H&C's subscription service, H&C+, also get access to more than 1,800 hours of equestrian programming featuring:

- ★ Barn tours
- ★ Rider profiles
- ★ Documentaries
- ★ Content from all disciplines
- ★ Masterclasses and training series

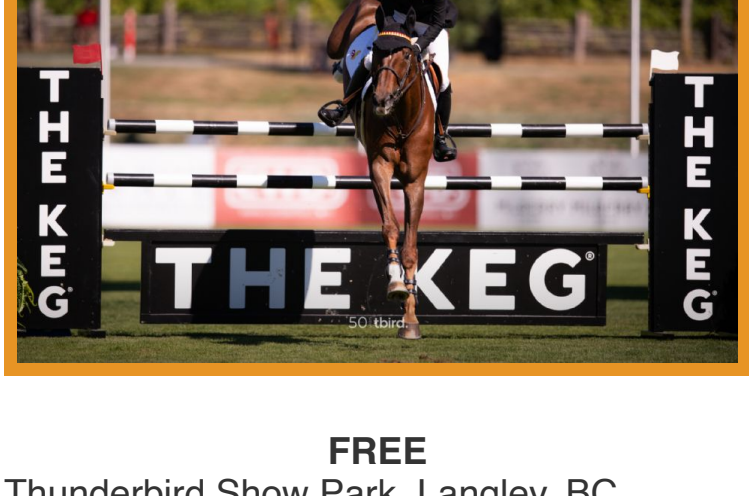
Keep scrolling to check out the upcoming watch list!

TOP-NOTCH SPORT



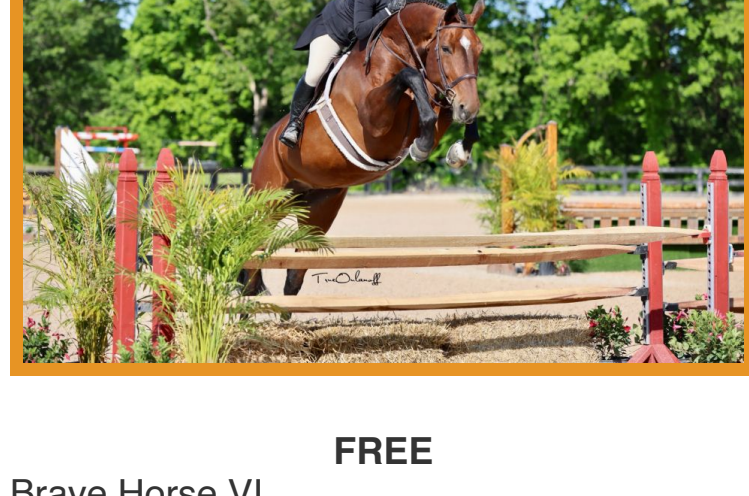
Sonoma Horse Park, Petaluma, CA: SHP Summer Classic July 24-28, Giant Steps Charity Classic July 31-August 4

Sonoma Horse Park



FREE
Thunderbird Show Park, Langley, BC, Canada, Western Family show, July 3-7

Thunderbird Western Family



FREE
Brave Horse VI, Johnstown, OH, July 17-21

Brave Horse VI



FREE and Clips Available at RideOn
The Event at Rebecca Farm, Kalispell, MT, July 17-21

The Event at Rebecca Farm

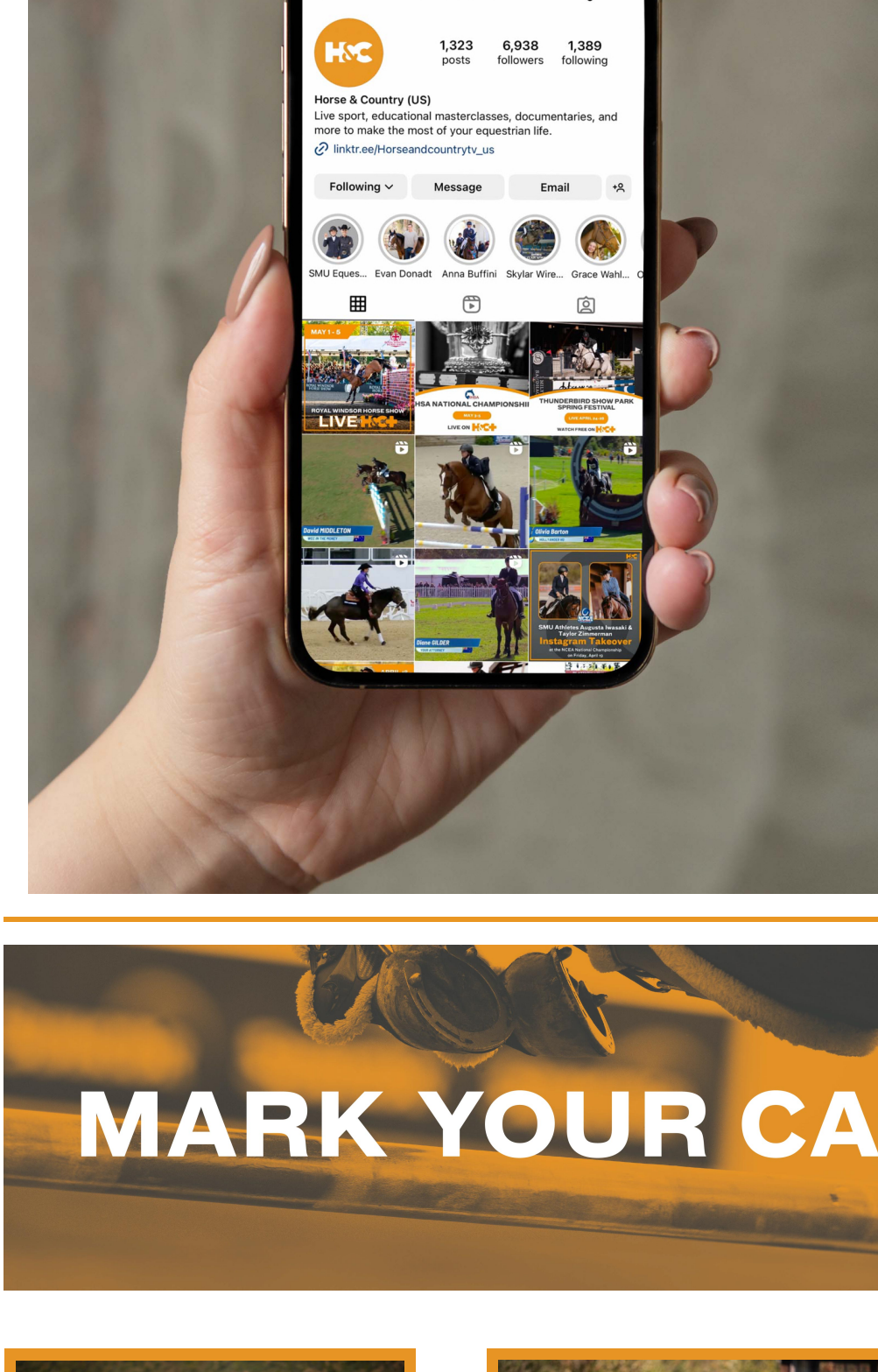


FREE
USPC Upper-Level Member Showcase, Lexington, KY, evening of Thursday, July 17

USPC Upper-Level Member Showcase

Learn About a 30-Day Pay-Per-View Pass

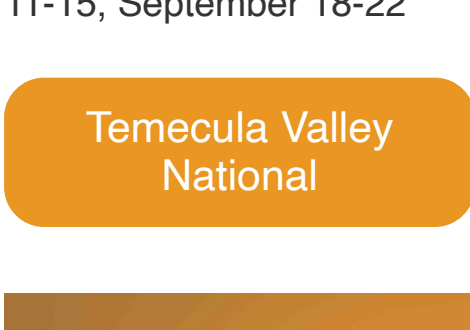
H&C+ SEE ALL LIVE EVENTS [HORSEANDCOUNTRY.TV/LIVEEVENTS](https://horseandcountry.tv/liveevents)



Get a look behind the scenes with top riders and industry professionals as they take over the reins on H&C Instagram stories! Visit H&C Instagram story highlights for some extra fun from H&C takeovers you might have missed.

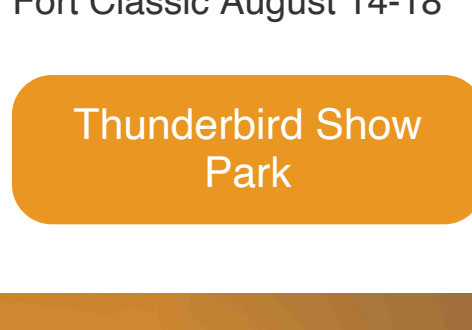
H&C Instagram

MARK YOUR CALENDAR



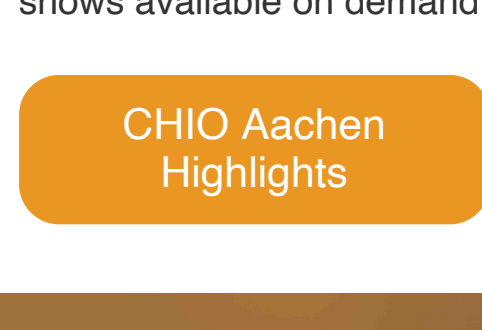
Temecula Valley National Horse Shows in California will continue on September 11-15, September 18-22

Temecula Valley National



Tbird continues with the Summer Fort Welcome on August 7-11 and Summer Fort Classic August 14-18

Thunderbird Show Park

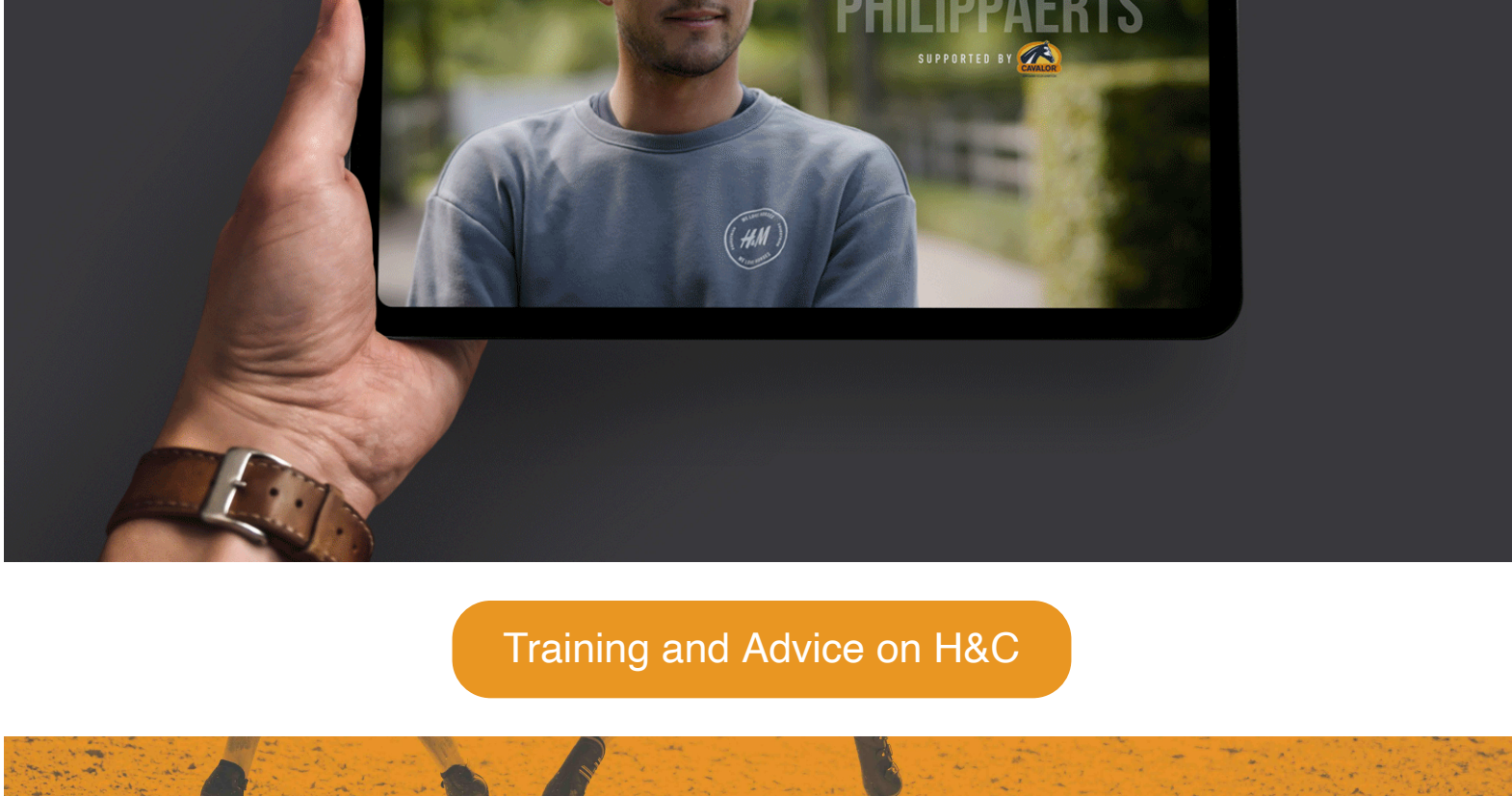


Mercedes-Benz Nations Cup CSIO5* and Rolex Grand Prix CSIO5* highlight shows available on demand

CHIO Aachen Highlights

BEYOND THE COMPETITION ARENA

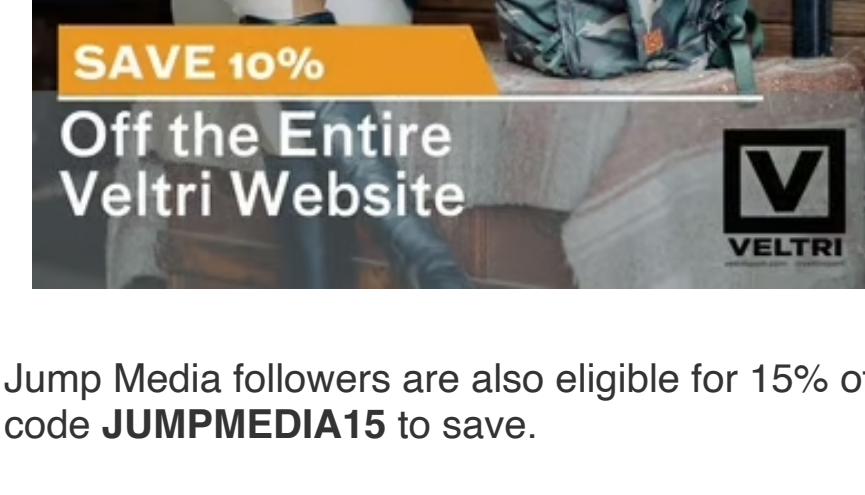
Keep up with your favorite star athletes even after the competition ends. With H&C's wide variety of programming, such as barn tours, talks with the pros, plus training and advice shows, you get an inside look into the extra behind-the-scenes content we all enjoy.



Training and Advice on H&C

MORE TO ENJOY

Being an H&C+ member is not just the key to accessing livestreams and great programming, it's also your ticket to joining a horsey community of equestrian enthusiasts. Because H&C+ members deserve the best, H&C offers lots of equestrian perks from its partners.



SAVE 10%
Off the Entire Veltri Website



Don't miss incredible offers like this one from Veltri – only for H&C+ members!

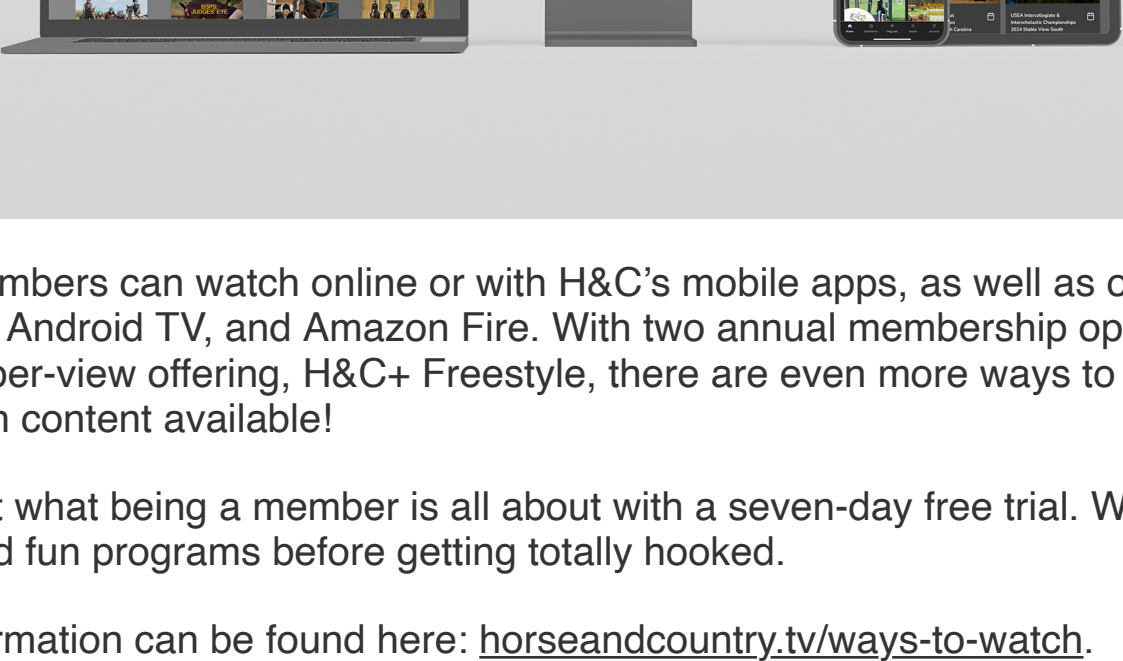
Get Your Discount

Jump Media followers are also eligible for 15% off an annual H&C membership. Use code **JUMPMEDIA15** to save.

See All H&C Member Rewards

Become an H&C+ Member

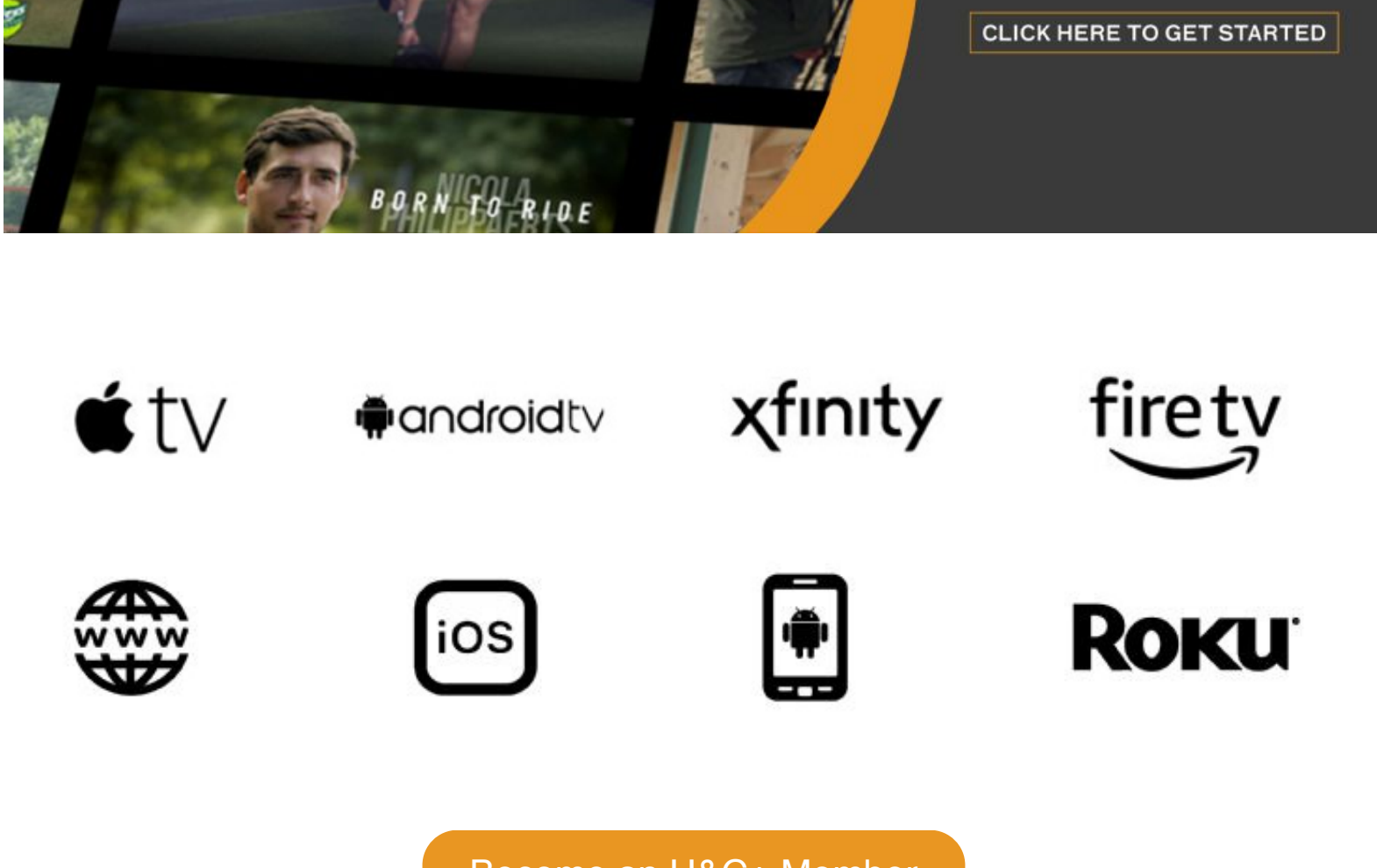
HOW TO WATCH



H&C+ members can watch online or with H&C's mobile apps, as well as on Fubo, Roku, Apple TV, Android TV, and Amazon Fire. With two annual membership options and a new pay-per-view offering, H&C+ Freestyle, there are even more ways to see all the equestrian content available!

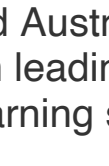
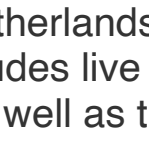
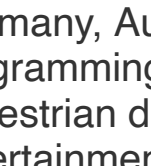
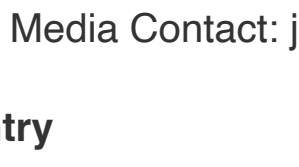
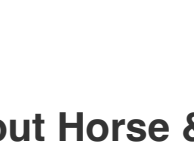
Check out what being a member is all about with a seven-day free trial. Watch highlight shows and fun programs before getting totally hooked.

More information can be found here: horseandcountry.tv/ways-to-watch.



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Media Contact: jennifer@jumpmediallc.com

About Horse & Country

Horse & Country is the leading international sports network for the passionate and active equestrian community. Headquartered in London, it is available globally via connected TVs, mobile and web and on leading digital and pay-TV platforms in the US, UK, Ireland, Germany, Austria, the Netherlands, Sweden, and Australia. Horse & Country's programming line-up includes live coverage from leading sporting competitions in all equestrian disciplines, as well as training and learning shows, documentaries, and entertainment.

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