

# The Buzz – March 2024

Jump Media is bringing you the best of its best each month, curated for your entertainment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmediallc.com.

# **IN THE NEWS**



## Skill of the Irish Reigns Supreme in Longines League of Nations™ Ocala

### **CHRONICLE OF THE HORSE**

As Team Ireland sat down for the press conference following their victory for Longines League of Nations<sup>™</sup> at World Equestrian Center – Ocala (WEC), moderator John Kyle joked that the country doesn't have any more space in its trophy case.

"We can build another cabinet," chef d'equipe Michael Blake quipped in reply.

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## SPRING 2024 Dream Issue

#### EQ Luxe

Welcome to Spring 2024 featuring stories celebrating the idea of pursuing and living out your dreams to their fullest capacity. On the Cover discover Mark Wahlberg's new role as "horse show dad" as he supports his daughter Grace and her dreams of becoming a top rider in show jumping. Pass through more than 100 pages featuring USET riders, equestrian lifestyle, luxury fashion, dreamlike equestrian properties and bucket list travel.

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### Ocala's New Riding Academy Hotel Designed for Families and Pets

#### FORBES

If most of your outfits come from Ralph Lauren, you prefer a hunter-jumper show to football, you appreciate polite applause rather than an uproar, and you have an appreciation for a good mint julep, you may be an equestrian.

If that's you or someone you love, you'll want

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# WHAT WE'RE WATCHING

# Tune In on March 30 for CBS Sports Network Coverage of Longines League of Nations<sup>™</sup> at WEC – Ocala



Tune in to CBS Sports Network on March 30 starting at 6 p.m. EST to witness all the thrills of the Longines League of Nations<sup>™</sup> competition at WEC – Ocala. Take a few minutes right now to watch how the formidable Irish showed their strength during the second leg, claiming a remarkable victory across two outstanding rounds!

Watch Here

# WHAT WE'RE READING

## USET Foundation's Victory in Versailles

### **EQUESTRIAN LIVING**



Hosted by honorary chairmen Patti Scialfa and Bruce Springsteen, the United States Equestrian Team (USET) Foundation's "Victory in Versailles" benefit gala presented by Lugano Diamonds had more than 600 guests in attendance and raised more than \$2 million to support the U.S. equestrian teams that are headed for the 2024 Olympic and Paralympic Games in Paris, France.

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### Wordley Martin Breaks Ground on New HITS-on-the-Hudson Renovations for 2024

Horse & Country Announces Multi-Year Partnerships With Adelaide and Luhmühlen CCI5\* Events

**HORSE & COUNTRY** 



Horse & Country (H&C), the leading international equestrian sports network, has announced details of extensive and exclusive multi-year partnerships with two of the world's five-star three-day events: the Adelaide Equestrian Festival and the Longines Luhmühlen Horse Trials.

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### World Equestrian Center Magazine – Volume I 2024

### WORLD EQUESTRIAN CENTER



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Wordley Martin, a leading developer of equestrian properties and premier riding surfaces, is breaking ground on a new extensive renovation project at the HITS-onthe-Hudson showgrounds in Saugerties, NY, ahead of the facility's busy 2024 show season. Wordley Martin co-founders Sharn Wordley and Craig Martin are highly respected in the private arena construction industry and work with riders in the Olympic disciplines of show jumping, dressage, and eventing. World Equestrian Center welcomes equestrians from around the world, uniting them through one common interest. Following the North American qualifier for the Longines League of Nations<sup>™</sup>, we reflect on the global influences that help bring recognition to the name World Equestrian Center. Explore the passions and ambitions within these pages.



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# WHAT WE'RE LISTENING TO

### WEC – Ocala's Justin Garner on The Plaidcast

THE PLAIDCAST



On The Plaidcast, Piper Klemm of The Plaid Horse speaks with top hunter, jumper, and equitation riders, trainers, horse show managers, and industry experts. In this episode, Klemm speaks with Justin Garner, Senior Director of Hospitality Operations and Marketing at WEC – Ocala about the Longines League of Nations<sup>™</sup> event and new developments at the world-class venue.

Listen Here

# LINKS WE'RE CLICKING

The USET Foundation wasted no time (or expense) pulling out all the stops to ensure that this Olympic and Paralympic year is one that will be well-funded. In January, USET boasted what is sure to be one of the biggest bashes of 2024 with their "Victory in Versailles" benefit. The kicker? Honorary chairman Bruce "The Boss" Springsteen was the main event. For twice the amount of excitement, check out the galleries from this swanky soiree on <u>Sidelines</u> <u>Magazine</u> and <u>The Plaid Horse.</u>

Construction is well underway at the Paris Olympic equestrian venue, and the Château de Versailles has given an exclusive update on social media. <u>Grab your hot cup of espresso</u>, <u>your flakiest croissant, and take a peek inside.</u>

We can't get enough of Paris this month! The official poster for the 2024 Paris Olympic and Paralympic Games was finally revealed in the French capital. Learn more about how this incredible poster by Ugo Gattoni came to be.

Solution of the United Kingdom. See what inspired him to make the country's first "ride-through."

Big changes are in the air at the Jumping Owners Club with Robin Cleary Parsky elected as the new chairman after Dominique Mégret resigned from the position. <u>Read more about</u> <u>Cleary Parsky's journey to become the organization's new chairman.</u>

# **A BIT OF GOOD NEWS**

# Zillow Takes Real Estate in Rescue Horse Trainer's Heart

#### **HORSE NETWORK**



In late 2022, Days End Farm Horse Rescue (DEFHR), Woodbine, MD, responded to a request for help from The Humane Society of the United States (HSUS). HSUS needed onsite assistance in Ashland County, OH, to rescue several horses from a neglect situation.

DEFHR is known for its work with law enforcement agencies and not only supports in impoundment and seizure of equines in need but also supports law enforcement agencies with the investigation and prosecution of individuals charged with equine abuse and neglect.

In this instance, HSUS needed DEFHR's help with the seizure of the horses at the scene and subsequent impoundment and rehabilitation.

Learn More

# PBEC Success Story: An Injury With More Than Meets the Eye

PALM BEACH EQUINE CLINIC



As every horse owner knows, even in the most calculated situations, accidents can happen. Accomplished Canadian dressage professionals based at their Stoney Lake Equestrian in Stouffville, ON, and Wellington, FL, Jaimey and Tina Irwin are well versed in horse care on the good days and the bad ones. Despite their decades of experience, they were still surprised when a training accident became a more serious issue.

One of the horses in the Irwins' stables is Feininger, known as "Feine" in the barn. The Irwins purchased the Oldenburg gelding in Germany as a coming threeyear-old in March 2021 with the hope of developing him into a future dressage star. However, during the 2023 winter season in Florida, he suffered a setback.

Learn More



Let us know who is your favorite! 208 responses · View



Thank you to everyone that came out to support DEFHR by visiting our booth, making a donation, purchasing merchandise, and watching our horses demonstrations and performances!

A BIG thank you to our volunteers and staff for making this expo a big success.

# **SOCIALS WE'RE SHARING**