



The Official Barn Management Software of US Equestrian



### BarnManager's Favorite Equestrian Influencers

Many equestrians use social media to stay on top of the latest news and results in the sport. In addition to keeping up with your favorite riders and horse shows, consider adding a few influencers to your follow list and enjoy the wonderful world of horses from their perspective. Continue reading for a list of BarnManager's favorite equestrian influencers on Instagram.

#### @betweentwoears

Alex Calder

Make sure to follow Alex Calder's account @betweentwoears for beautiful views of Ireland through the ears of her horse Ben. Get a glimpse at the trails and fields of Ireland with some foal and pony posts mixed in.

#### @evangrooms

Evan Donadt

You should definitely take a look at dressage groom Evan Donadt's @evangrooms account if you are looking for fun. His videos featuring a lighthearted take on equine behavior and life around the barn will make just about anyone laugh out loud.

#### @matt\_harnacke

Matt Harnacke

Matt Harnacke documents what it's like to be a model and dressage rider. Check out @matt\_harnacke to follow along with his travels, watch videos of him riding during golden hour, and get an inside look at his life as the founder of @horseworld\_tv.

#### @this\_esme

Esme Higgs

Esme Higgs shares videos and photos promoting fashion, beauty, horses, travel, and equine welfare. Esme travels to top competitions around the world and shares her experiences with her followers on @this\_esme. She also hosts a podcast, [Esme's Country Life](#), that offers a deeper dive into her love of the countryside, animals, horses, and riding.

[Continue Reading](#)

## Take Your Business to the Next Level With BarnManager Pro

BarnManager Pro is available now and offers new advanced features to help your business succeed.

Learn about some of BarnManager Pro's new tools and how to use them with these tutorials.

### How To Create a New Invoice



### How To Create Recurring Invoices



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Starter	Essentials	Pro
\$100 / year	\$400 / year	\$700 / year
14 Day Free Trial	14 Day Free Trial	30 Day Free Trial
Unlimited Users	Unlimited Users	Everything in Essentials Plus:
Unlimited Horses	Unlimited Horses	Easy Invoice Creation
Free Mobile Apps	Free Mobile Apps	Automated Recurring Invoices
Detailed Horse Profiles	Everything in Starter Plus:	Custom Quick Add Settings
Team Conversations	Organized and Searchable Digital Records	Split Charges Across Invoices
List Maker	Shared Calendar for Detailed Scheduling	Easy 5 Minute Set Up
Contacts Management	Vendor Management	Safe and Secure Payments
Document Storage	Feed, Supplement and Medication Management	Comprehensive Revenue Tracking and Analysis
Digital Whiteboard	Event and Expiration Reminders	Integrate with Quickbooks Online
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BarnManager Pro features the tools that a professional barn needs to run a business and get paid.

- Speed up time to create and review your invoices with user-friendly invoice templates, clones, and automations
- Get paid safely, securely, affordably, and quickly through Stripe Connect
- Learn about your revenue and what types of products and services are generating the most income for your business
- Seamlessly integrate your invoicing and payment details into Quickbooks for more complex accounting

[Sign Up for BarnManager Today](#)

### TIP OF THE MONTH



In the perfect footing, you should be able to see a horse's whole hoof print.

[See More Tips](#)

### Sport Horse Podcast



Join BarnManager's Nicole Lakin and Dr. Tim Worden as they chat with leading equestrians and researchers to explore the fascinating science behind cutting-edge training and management techniques for sport horses. On this podcast, guests discuss recent research on topics relevant to ensuring sport horses achieve their best while staying healthy.

[Listen Here](#)

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BarnManager is a cloud-based software solution that provides horse owners and managers with the tools they need to streamline and simplify their daily management responsibilities. The program offers digitized record keeping for the many facets of horse care and has developed intuitive and simple business tools to make small business management accessible and easy.