

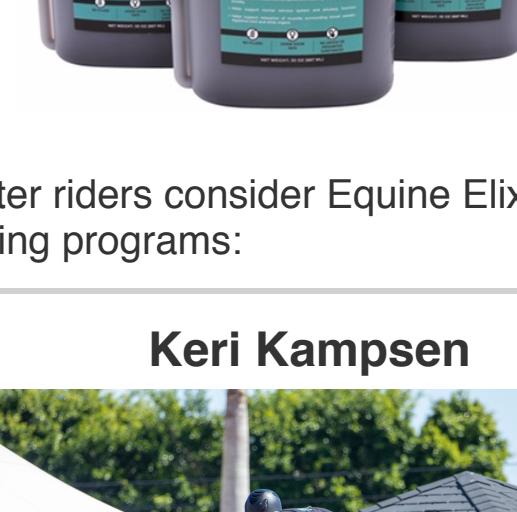


EQUINE ELIXIRS

Top Hunter Riders Rely on Positude® for Optimal Performance

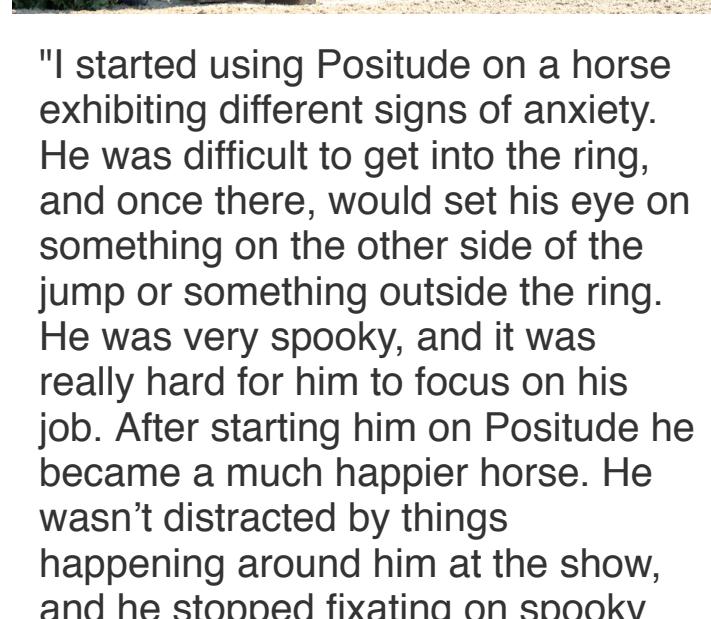
For professional hunter riders and trainers, their horses' health and happiness are essential to their success. Many have incorporated Equine Elixirs' Positude® into their programs to help eliminate troublesome behaviors in their horses that can result from hormonal imbalances.

This all-natural, show-safe supplement promotes an even temperament, helping reduce stress, so horses are better able to focus on their jobs. Positude is an orally administered, effective, affordable, and long-term solution for helping promote hormonal balance and consistent temperament in horses. Its liquid form, fed twice a day, provides a safe, convenient, and consistent delivery system.



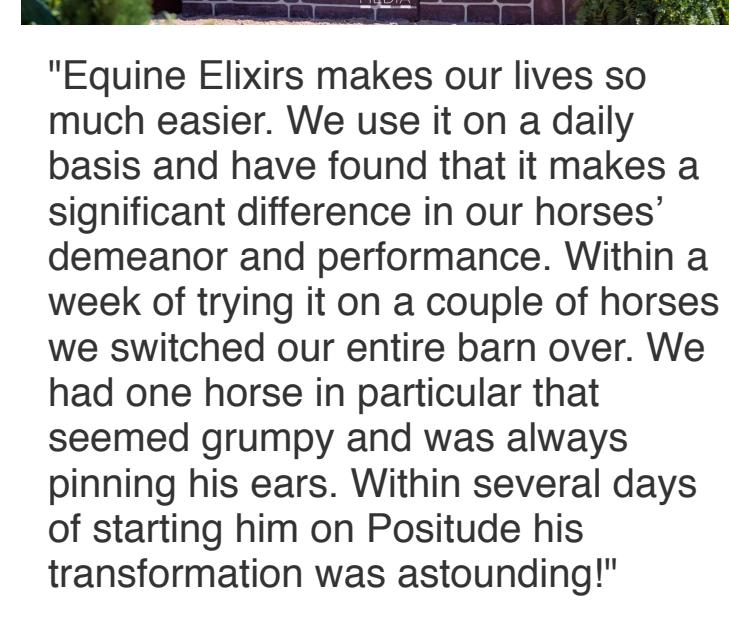
Find out why some of the most successful hunter riders consider Equine Elixirs' Positude to be a fundamental part of their feeding programs:

Jacob Pope



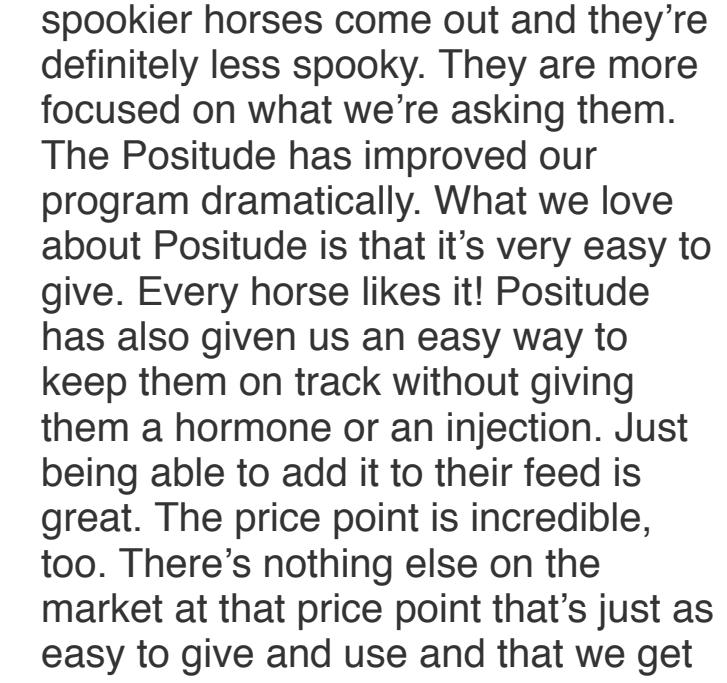
"I started using Positude on a horse exhibiting different signs of anxiety. He was difficult to get into the ring, and once there, would set his eye on something on the other side of the jump or something outside the ring. He was very spooky, and it was really hard for him to focus on his job. After starting him on Positude he became a much happier horse. He wasn't distracted by things happening around him at the show, and he stopped fixating on spooky things inside the ring. Since then we've started several other horses on Positude with excellent results."

Keri Kampsen



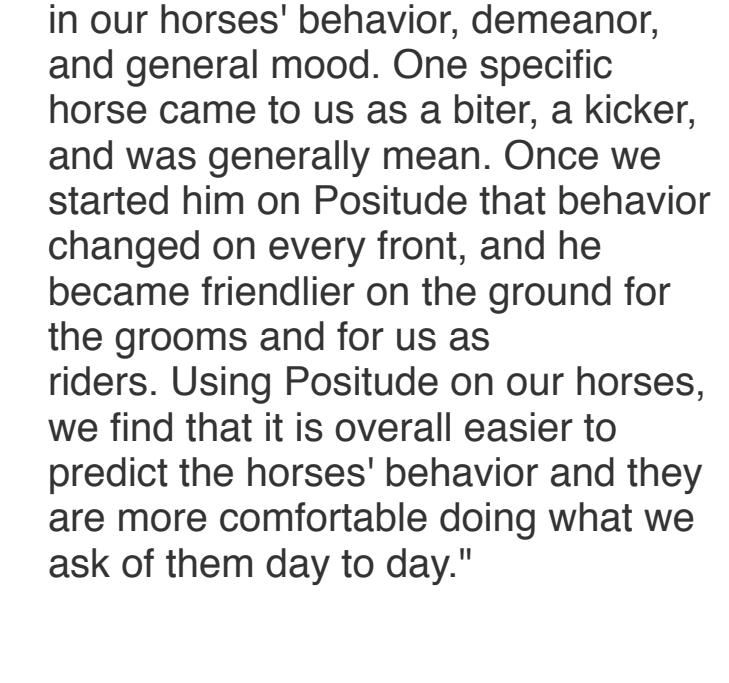
"Equine Elixirs makes our lives so much easier. We use it on a daily basis and have found that it makes a significant difference in our horses' demeanor and performance. Within a week of trying it on a couple of horses we switched our entire barn over. We had one horse in particular that seemed grumpy and was always pinning his ears. Within several days of starting him on Positude his transformation was astounding!"

Jennifer Hannan



"Since using Positude, the horses are definitely more even-keeled. The spookier horses come out and they're definitely less spooky. They are more focused on what we're asking them. The Positude has improved our program dramatically. What we love about Positude is that it's very easy to give. Every horse likes it! Positude has also given us an easy way to keep them on track without giving them a hormone or an injection. Just being able to add it to their feed is great. The price point is incredible, too. There's nothing else on the market at that price point that's just as easy to give and use and that we get the same quality results from."

Geoffrey Hesslink



"When we started using Positude I noticed an almost immediate change in our horses' behavior, demeanor, and general mood. One specific horse came to us as a biter, a kicker, and was generally mean. Once we started him on Positude that behavior changed on every front, and he became friendlier on the ground for the grooms and for us as riders. Using Positude on our horses, we find that it is overall easier to predict the horses' behavior and they are more comfortable doing what we ask of them day to day."

What is Positude?

Made from highly concentrated leaf, berry, and root extracts, Positude is an all-natural, affordable, and long-term solution for helping maintain hormonal balance and consistent temperament in horses. Its liquid form, fed twice daily, provides a safe, convenient and consistent delivery system. Positude is more effective than other products made from powders because extracts contain only concentrated active ingredients, while powders include inactive and inert elements, resulting in a less effective product.

A 30-ounce bottle of Positude, which is a 30-day supply, costs just \$49.99, and auto-ship options are available. Find out more and order Positude, and other Equine Elixirs products, online at www.equineelixirs.com.

Equine Elixirs leads the field in all-natural, equine supplements designed to support equine health. Ulceraser®, a forage-based supplement for gastric health, and Positude®, an orally administered proprietary blend providing hormonal support, are all-natural, effective, and affordable solutions for improving horse health. Equine Elixirs also offers Tidbits™, a healthy treat created to help support gut health and digestion in ulcency horses. Learn more at www.equineelixirs.com and follow them on Facebook, Instagram, and YouTube.



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